



BOOTH EXHIBITION REGISTRATION

The Giro di San Diego Gran Fondo 5th year
September 10-11, 2016

Southern California meets Italy at the Giro di San Diego Gran Fondo, a celebration of cycling, food, and San Diego's North Coast. Held in beautiful Solana Beach, CA, the two-day festival features five mass-start, timed cycling events for road and mountain bikers, and the Bike & Fitness Expo.

The Bike and Fitness Expo at Fletcher Cove attracts event attendees, locals, and families. With the vibe of a California street fair and generous booth space, it's a terrific option for artisans, cycling companies, bike shops, massage and chiropractic businesses, and more.

If you are interested in reserving a booth in the Bike & Fitness Expo space, please email this form to Sarah Thornton: info@kozenterprises.com or fax to 1-310-744-0000

Location: Distillery lot 150 S. Sierra Ave, Solana Beach, CA 92075

Date: Saturday, September 10 and Sunday, September 11

Booth hours: From **10:00 am to 4:00 pm Saturday AND Sunday**. All vehicles must be out of the parking lot 1 hour prior to the Expo opening time.

Business Name: _____ Industry: _____

Address: _____ City/St/Zip: _____

Event Contact: _____ Title: _____

Email: _____ Event Day Phone: _____

Fax: _____ Web site: _____



5125 Convoy St #312, San Diego, CA 92111
Tel. 858-668-1739 Fax. 1-310-744-0000

For Profit – Regular Vendor**Non-Profit Vendor****Additional Expo Needs** 10 x 10: \$250 10 x 10: \$200 Tent 10x10: \$75 10 x 20: \$350 10 x 20: \$250 Extra Table: \$10 each 10 x 30: \$400 10 x 30: \$300 Extra Chair: \$5 each

Each 10x10 space includes 1 table & 2 chairs

Booth space will not be reserved until full payment is received.

All vendors are allowed to include any brochures of their products in the participant bags free of charge. Printed materials must be shipped to arrive at race headquarters, located at 17897 Camino Del Roca, Ramona, CA 92065, by September 1st. 1,300 copies are required for submittal.**Other Exhibitor Info:** Selling products: Yes No Sample food / Beverage: Yes No Add my logo and company link to your event website: \$200 (Will list for 6 months after event)

Total Expo Cost: \$ _____

Payment Info. **Check:** Mail to GranFondo Cycling Tours
5125 Convoy st #312
San Diego CA 92111 **Pay Pal account:** tobias@granfondocyclingtours.com **Credit Card** (please print legibly):

Name on Card: _____
Card type (circle one): Visa / MasterCard
Card number: _____ - _____ - _____ - _____
Billing Address: _____
City: _____ State: _____ Zip: _____
CVC code: _____ Exp Date: _____
Amount to Charge \$ _____
Signature: _____

Details:

All requests for an exhibitor space must be held with a credit card to ensure the space is held. Full payment is required for all vendors within 2 weeks. Booth locations will be determined after receipt of completed application and full payment.

Spaces are first come first serve

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Cancellation 2 weeks prior to event a 50% cancellations fee will apply.

Cancellation 1 week prior to event a 75% cancellation fee will apply.

Cancellation within 1 week will be charged in full.

It is agreed that the event host Granfondo Cycling Tours Inc. or any affiliated companies or individuals are not liable for any injuries, or responsible for any lost, stolen or damaged items.

Upon submission of agreement, Granfondo Cycling Tours will provide vendor with all sales and health permit information. It is the vendors responsibility to acquire such permits and follow all respective permit rules and regulations.

Vendor shall maintain, at its own expense during the term of this agreement, a standard comprehensive general liability policy in the amount of \$1,000,000 each occurrence, with no aggregate, and provide a certificate naming Granfondo Cycling Tours Inc. as certificate holder and additionally insured.

Full disclosure of each exhibiting client’s booth partners is required. Co-opting or sharing a booth space is prohibited without prior written consent.

All photos taken during the expo of the vendor and all vendor staff may be used for promotional purposes.

Final vendor instructions will be emailed out 2 weeks prior to event date.

By Signing below, I acknowledge that I have read, understand and agree to these rules and regulations.

Signature: _____ Date: _____

Title: _____

